

To: Interested Parties  
From: Rick Wiley, Senior Advisor, Bolduc for Senate  
Date: October 5, 2022  
Re: Three Reasons Don Bolduc Will Be New Hampshire's Next Senator

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In the three weeks since Gen. Bolduc secured the Republican nomination, the grounds have shifted. The narrative Gen. Bolduc couldn't put this seat in play has been dispelled and Senator Hassan is feeling the pressure. Don't take my word for it. Hassan's own campaign declared in a recent memo that national narrative does "not reflect the reality we are seeing on the ground here in New Hampshire."

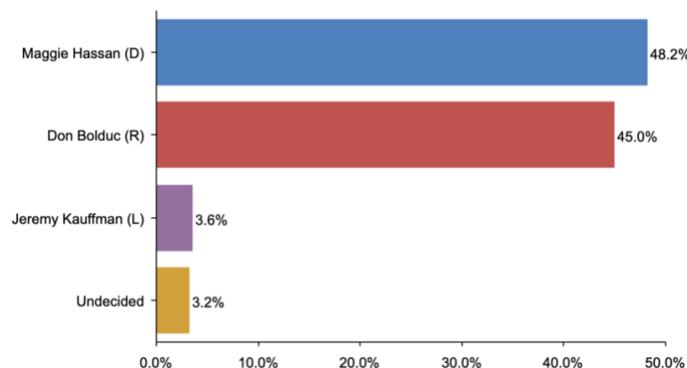
We hear it every night at town halls across New Hampshire; we need someone who isn't a politician. Voters are savvy, they know the realities, how their lives are different, harder, than two years ago. And they lay the blame squarely at Senator Hassan's doorstep. They are fed up with career politicians, and want an outsider.

1.) Our Campaign Is Up On Television: The Bolduc for U.S. Senate campaign has released its first TV ad for the 2022 election cycle. The ad entitled "A New Mission", highlights General Don Bolduc's military career and his new mission of taking on career politicians in Washington. The TV ad is running on broadcast and cable. – [Click here to watch the full ad.](#)

Additionally, according to public media reports, Senate Leadership Fund has kept its committed \$23 million in the state, and just today reserved an additional [\\$2,377,328](#) for TV and Radio. SLF continues to see a path to victory in New Hampshire, [with their spokesman recently telling Politico](#): - "We see a path to victory, but don't take our word for it: National Democrats are pouring millions into New Hampshire over the month of October,"

The media reported on SLF releasing a new television ad this week highlighting Maggie Hassan's failed record on crime and highlighting General Bolduc as an outsider who can get us back on track. - [Click here to watch the full ad.](#)

2.) The Polling Shows This Race Is Tight: According to a [poll released this week](#) by the Trafalgar Group, incumbent Maggie Hassan holds only a small lead over General Bolduc:



3.) Fundraising Has Accelerated Post-Primary: in the days since his primary win, General Bolduc's fundraising has picked up considerably. In a two-week span from the date of the primary on September 13<sup>th</sup> to the end of the quarter General Bolduc raised close to \$850,000. General Bolduc raised over \$1,000,000 in Q3 which represents more than 1000% increase from Q2. Our campaign will always be outpaced by Senator Hassan's special interest campaign dollars, but we have a resource Senator Hassan will never have, a connection with the New Hampshire voters she long ago abandoned.