



CONFIDENTIAL MEMORANDUM

TO: BOLDUC FOR SENATE

FROM: TONY FABRIZIO, DAVID LEE, & TRAVIS TUNIS

RE: NEW HAMPSHIRE SENATE RACE A STATISTICAL DEAD HEAT

DATE: OCTOBER 20th, 2022

Fabrizio, Lee & Associates recently completed a survey of $n=600$ likely 2022 general election voters statewide in New Hampshire (See methodology statement and key demographics on last page). We found a politically divided state that is open to voting for a Republican and where a majority don't want to re-elect Maggie Hassan. Contrary to conventional wisdom, this poll shows Don Bolduc in a statistical dead heat with Maggie Hassan, with room to grow.

Political Environment in NH is Split Even, GOP Benefits with Sununu at the Top of the Ticket

On the generic ballot, 48% of New Hampshire voters pick the Democratic candidate and 47% pick the Republican candidate, with the remaining 5% unsure or undecided. In a described ballot that factors in Joe Biden and liberal Democrats in Congress, it is the Republican candidate with a 48% - 47% lead. These both represent statistical ties, given a $\pm 4\%$ margin of error. Also of note is that Undecideds in the U.S. Senate race favor the generic Republican by 20-points, though a majority are unsure.

<i>If the election for U.S. Senator were held today, would you be MOST likely to vote for (ROTATE) the Republican candidate [for U.S. Senator who will be a check and balance on President Joe Biden, the Liberal Democrats in Congress, and their policies] or the Democratic candidate for Senator [for U.S. Senator who will support President Joe Biden, the Liberal Democrats in Congress, and their policies]?</i>				
	<i>Generic</i>		<i>Described</i>	
	<i>All</i>	<i>Und</i>	<i>All</i>	<i>Und</i>
TOTAL REPUBLICAN	47	27	48	26
TOTAL DEMOCRAT	48	7	47	7
Definitely Republican	42	7	43	3
Probably Republican	5	20	5	23
Probably Democrat	6	-	7	-
Definitely Democrat	43	7	40	7
Unsure/Depends/Undecided (DO NOT READ)	4	56	5	63
DK/Refused (DO NOT READ)	*	10	1	3

Helping matters for the GOP is that Gov. Sununu is clearly getting things right and appears headed for an easy re-election over Tom Sherman, as he leads 57% - 40%, with 4% undecided. Senate Undecideds also clearly prefer Sununu over Sherman. While 50% are undecided, the other half are almost exclusively backing the incumbent, picking Sununu over Sherman, 47% - 3%.

<i>If the election for GOVERNOR were held today and the candidates were (ROTATE) Chris Sununu, the Republican party candidate, and Tom Sherman, the Democratic party candidate, for whom would you vote? IF UNDECIDED, ASK: And if you had to choose today, who are you leaning toward – (ROTATE) Chris Sununu or Tom Sherman?</i>		
	<i>All</i>	<i>Und</i>
CHRIS SUNUNU	57	47
TOM SHERMAN	40	3
Definitely Sununu	47	47
Probably Sununu	8	-
Lean Sununu	1	-
Lean Sherman	1	-
Probably Sherman	7	-
Definitely Sherman	32	3
Firmly undecided	4	50

New Hampshire Voters want to Replace Maggie Hassan and Send Someone New to D.C.

When asked what their current vote intentions were, a 52% majority said they would probably or definitely vote against Maggie Hassan in the upcoming election. Only 43% said they would vote to re-elect her, and just 34% said they would definitely vote to re-elect her no matter what. Undecideds with an opinion are also clear they want her out, 34% - 4%. This is a dangerous place for an incumbent and it shows just how dissatisfied New Hampshire voters are with their Senator.

<i>Which of the following statements regarding Maggie Hassan comes CLOSEST to your current vote intentions? (READ AND ROTATE 1-5; 5-1)</i>		
	<i>All</i>	<i>Und</i>
TOTAL RE-ELECT	43	4
TOTAL VOTE AGAINST	52	34
I will DEFINITELY vote to re-elect Maggie Hassan as U.S. Senator regardless of who runs against her.	34	4
I will PROBABLY vote to re-elect Maggie Hassan as U.S. Senator, but it depends on who runs against her.	9	-
I will PROBABLY vote against Maggie Hassan as U.S. Senator, but it depends on who runs against her.	8	6
I will DEFINITELY vote against Maggie Hassan as U.S. Senator regardless of who runs against her.	44	29
I am UNSURE how I will vote in the U.S. Senate election at this point.	4	54
DK/Refused (DO NOT READ)	2	8

General Bolduc and Senator Hassan are Neck and Neck in the Election for U.S. Senate

Maggie Hassan leads Don Bolduc by just 2-points, 49% - 47%, well within the margin of error. Furthermore, as we showed earlier, those voters who are still undecideds lean clearly to the right, backing the generic Republican and Gov. Sununu by double-digits, while also strongly preferring a new person to re-electing Hassan. This race is about as close as you can get and is anybody's ballgame.

<i>And if the election for U.S. SENATOR were held today and the candidates were (ROTATE) Don Bolduc, the Republican party candidate, and Maggie Hassan, the Democratic party candidate, for whom would you vote? IF UNDECIDED, ASK: And if you had to choose today, who are you leaning toward – (ROTATE) Don Bolduc or Maggie Hassan?</i>	
DON BOLDUC	47
MAGGIE HASSAN	49
Definitely Bolduc	39
Probably Bolduc	8
Lean Bolduc	1
Lean Hassan	1
Probably Hassan	4
Definitely Hassan	45
Firmly undecided	4

METHODOLOGY STATEMENT: Fabrizio, Lee & Associates conducted a survey of 600 likely 2022 general election voters from October 17th – 19th statewide in New Hampshire. The interviews were split 35% cell phone/35% SMS to web/30% landline phone, using live operators for the landline phone portion. Geography was matched to past voter turnout in recent midterm general elections. Gender, age, education, party registration, and race/ethnicity were matched to demographic profiles of likely voters based on the voter file, state data, exit poll and VoterCast data, and DataTrust modeling. Respondents were randomly selected from lists of known New Hampshire voters. The margin of error at the 95% confidence interval for 600 voters is $\pm 4.00\%$.

KEY DEMOGRAPHICS

Race/Ethnicity

White	89%
Latino/Hispanic	3%
African American/Black	2%
Asian American	1%
Other (SPECIFY) (DO NOT READ)	2%
Refused (DO NOT READ)	3%

Age

18-34	12%
35-44	12%
45-54	18%
55-64	25%
65-74	18%
75+	13%
Refused	2%

Party Registration

Republican	31%
Democrat	31%
Independent	36%
Something Else (SPECIFY)	1%
DK/Refused (DO NOT READ)	1%

Gender

MALE	48%
FEMALE	52%
Female, working outside the home	31%
Female, homemaker	19%
Female, refused	2%

Education

High School or less	20%
Some College	35%
College Degree	45%
DK/Refused (DO NOT READ)	<1%

DMA/County

BOSTON, MA	84%
<i>Hillsborough</i>	28%
<i>Rockingham</i>	24%
<i>Merrimack</i>	11%
<i>Strafford</i>	9%
<i>Cheshire</i>	6%
<i>Belknap</i>	5%
BURLINGTON, VT – PLATTSBURG, NY	10%
<i>Grafton</i>	7%
<i>Sullivan</i>	3%
PORTLAND – AUGUSTA, ME	6%
<i>Carroll</i>	4%
<i>Coos</i>	2%

Recalled 2020 Vote

Donald Trump	42%
Joe Biden	49%
Other	3%
Didn't vote for President	2%
Refused	4%